

## J. CELESTE LAY

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### APPOINTMENTS

#### **Tulane University**

Associate Professor of Political Science, 2013-present

Assistant Professor of Political Science, 2008-2013; 2004-2006

#### **Stonehill College**

Assistant Professor of Political Science, 2006-2008

### EDUCATION

#### **University of Maryland, College Park**

Ph.D., Government and Politics, 2004

M.A., Government and Politics, 2001

#### **College of Charleston**

B.A., Political Science, 1998

### RESEARCH

#### **Books**

*A Midwestern Mosaic: Immigration and Political Socialization in Rural America* (Philadelphia, PA: Temple University Press, 2012)

*Cultivating Democracy: Civic Environments and Political Socialization in America*, with James G. Gimpel and Jason E. Schuknecht (Washington, DC: Brookings Institution Press, 2003)

#### **Articles in Peer- Reviewed Journals**

"They See Dead People (Voting): Correcting Misperceptions about Voter Fraud in the 2016 U.S. Presidential Election," with Mirya R. Holman, *Journal of Political Marketing* (published Online First July 2018)

"Private Governance of Public Schools: Representation, Priorities & Compliance in New Orleans Charter School Boards," with Anna Bauman (undergraduate student), forthcoming *Urban Affairs Review* (published Online First December 2017)

"The Buck Stops with the Education Mayor: Mayoral Control and Local Test Scores in U.S. Urban Mayoral Elections" with Michael Tyburski, *Politics & Policy* 45 (2017): 964-1002.

"Adjusting to Immigrants in Two Midwestern Communities: Same Outcome, Different Process," *Social Science Quarterly* 98 (2017): 1731-1748.

"She Was Born in a Small Town: The Advantages and Disadvantages in Political Knowledge and Efficacy for Rural Girls," *Journal of Women, Politics & Policy* 38 (2017): 318-334.

"Ignorance Is Bliss: Information Sources and Parents' Beliefs about School Choice in New Orleans" *Urban Affairs Review* 52 (2016): 973-994.

"Polling in Impossible Conditions: Pre-election Polling in New Orleans after Hurricane Katrina," with Brian J. Brox, *Journal of Public Management and Social Policy* 22 (2) (2015): Article 4.

"Like Turtles in Their Shells?: Civic Withdrawal among Young People in Diverse Small Towns," *Revistas Debates* 6 (2012): 215-235.

"Race, Retrospective Voting, and Disasters: The Reelection of C. Ray Nagin after Hurricane Katrina" *Urban Affairs Review* 44 (2009): 645-662.

"Put to the Test: Understanding Differences in Support for High-Stakes Testing" with Atiya Kai Stokes-Brown, *American Politics Research* 37 (2009): 429-448.

"Political Socialization and Reactions to Immigration-Related Diversity in Rural America" with James G. Gimpel, *Rural Sociology* 73 (2008): 180-204.

"Smaller Isn't Always Better: School Size and Participation among Young People" *Social Science Quarterly* 88 (2007): 790-815.

"Learning about Politics in Low Income Communities: Poverty and Political Knowledge" *American Politics Research* 34 (2006): 319-340.

"Simulating a Senate Office: The Impact on Student Knowledge and Attitudes" with Kathleen J. Smarick, *Journal of Political Science Education* 2 (2006): 1-16.

"Women Running 'As Women': Candidate Gender, Campaign Issues, and Voter Targeting Strategies" with Paul S. Herrnson and Atiya Kai Stokes, *Journal of Politics* 65 (2003): 244-255.

#### **Book Chapters (peer-reviewed)**

"Immigration and New Rural Residents," in *Rural Poverty in the U.S.A.*, edited by Ann R. Tickamyer, Jennifer Sherman, and Jennifer Warlick (Columbia University Press, 2017), pp 193-202.

Book winner of the Fred H. Buttell Outstanding Scholarly Achievement Award from the Rural Sociological Society

"The Saliency of Schools and Safety: Explaining Mayoral Voting among Women in Cities," in *Minority Voting in the United States*, edited by Kyle L. Kreider and Thomas J. Baldino (Santa Barbara, CA: Praeger/ABC-Clio, 2015), pp 168-189.

"Education Policy in the States," In *Guide to State Politics and Policy*, edited by Richard Niemi and Joshua Dyck, CQ Press (Los Angeles: Sage, 2014), pp 367-382.

"Party Identification, Local Partisan Contexts and the Acquisition of Participatory Attitudes" with James G. Gimpel, In *The Social Logic of Politics: Personal Networks as Contexts for Political Behavior*, edited by Alan Zuckerman (Philadelphia: Temple University Press, 2004).

### **Other Scholarly Publications**

Book Review, *The Political Battle of the Sexes: Exploring the Sources of Gender Gaps in Policy Preferences*, *Politics & Gender* 13 (2017): 353-355.

[“How Uneven Marketing of Schools in New Orleans Is Turning Education into a Commodity.”](#) *Scholars Strategy Network Basic Facts* November, 2017.

[“Rhetoric and Reality in the ‘All Charter’ Approach to School Reform in New Orleans.”](#) *Scholars Strategy Network Basic Facts*, June 2014.

Contributor, *Encyclopedia of Women and American Politics*, ed. Lynne E. Ford (New York: Facts on File, 2008). Entries include: EMILY’s List, Gender Gap, *Planned Parenthood of Southeastern Pennsylvania v. Casey*, Settlement House Movement, and *Whitner v. South Carolina*

“Looking Into the Future: Commentary” with Karen M. Kaufmann, *Children of Immigrant Families: The Future of Children*, a publication of The Woodrow Wilson School of Public and International Affairs at Princeton University and The Brookings Institution. Vol 14, No. 2, 2004.

“Women Candidates: Shattering the Glass Ceiling?” with Paul S. Herrnson and Atiya Kai Stokes. *Campaigns and Elections Magazine*, May, 2001.

### **Op-Eds**

[“While Health Bill Benefits Affluent, Losers Include Our Children, Parents, Siblings, Us.”](#) *The New Orleans Advocate*, July 5, 2017

[“Wide Disparity in Outreach Efforts in New Orleans Schools.”](#) with Alison Reip (undergraduate student) *The New Orleans Advocate*, April 20, 2016

[“When It Comes to New Orleans Schools, Who Is Making the Choices?”](#) “The Conversation” August 25, 2015

[“New Orleans Takeover Is a Model – Of What Not to Do With Georgia Schools.”](#) *Atlanta Journal Constitution* “Get Schooled Blog” Guest Opinion, April 1, 2015; Reprinted for [Empathy Educates](#)

[“Charter Experiment in New Orleans a Failure.”](#) *The New Orleans Advocate*, June 11, 2014.

### **Works in Progress**

*Public Schools, Private Governance: Local Democracy in an All-Charter School System*: This book examines the civic effects of New Orleans’s shift to a nearly all-charter school system (manuscript to publisher by March ’19).

Political Socialization of Young Children Study – a series of projects with Angela Bos, Jill Greenlee, Mirya R. Holman, and Zoe Oxley

- “It’s TIME for Kids to Learn about Gender Stereotypes: The Gendered Messages in Children’s Educational Resources.” We demonstrate that this children’s magazine overrepresents women leaders but continues to portray them largely with traditional gender stereotypes (under review).
- “Drawing Madame President: How Children Imagine Hillary Clinton as a Political Leader” Chapter in *The Hillary Effect*, edited by Ivy Cargile, Denise Davis, Jennifer Merolla and Rachel VanSickle-Ward (under review)

- “Kids’ Views of the President: Replicating Early Political Socialization Scholarship.” We find that children have become more negative in their opinions about the presidency since the 1950s (manuscript in progress).
- “You Cannot Be What You Cannot See: When & How Children See Politics as Masculine & Male,” to be presented at the Southern Political Science Association, January 2019

“Policy Learning & Transformational Change: University Policies on Sexual Harassment,” I use policy feedback theory to explain university sexual harassment policies and recommend changes (under review).

“Choosy Moms Choose Schools: Gender and School Choice,” to be presented at the Southern Political Science Assoc, January 2019: I show that mothers are making school decisions largely on their own and have some differences in preferences than fathers.

“Cueless in New Orleans: Voting Behavior in Contexts with Few Short-cuts,” with Mirya Holman: Using a recent election that held party, gender and race constant, we find that voters chose largely based on their perceptions of candidates’ ideologies (manuscript in progress).

“Trends in Attitudes about School Privatization,” manuscript in progress: I examine the changes in public opinion about vouchers, charter schools, and other aspects of privatization (manuscript in progress).

“Gender and Misperceptions about Politics,” with Mirya Holman: We develop and test a theory about why women are less likely to believe in misperceptions than men (manuscript in progress).

## GRANTS

### Research

Monroe Fellows Research Grant, New Orleans Center for the Gulf South (\$9675) to collect public opinion data on New Orleans schools, 2017

Committee on Research Summer Grant, Tulane University (\$9975) to collect public opinion data on New Orleans schools, 2017

Newcomb College Institute, Tulane University, with Mirya R. Holman and Menaka Philips (\$3692) to fund trip to inauguration to interview attendees and protestors, 2016-2017

Carol Lavin Bernick Faculty Grant, Tulane University, with Mirya R. Holman (\$12,500) to fund a subsample in the Cooperative Congressional Election Study, 2016

Newcomb College Institute Research Grant, Tulane University, to study the political socialization of rural girls (\$4000), 2011

Junior Scholar Travel Grant, International Society of Political Psychology (\$500), 2009

Tulane Committee on Research Summer Fellowship (\$2500), 2009

Tulane School of Liberal Arts, research grant to complete book (\$10,000), 2008-2010

Tulane Office of Public Relations, research grant to conduct a public opinion poll in New Orleans, with Brian J. Brox (\$5000), 2006

Tulane Committee on Research Summer Fellowship (\$4000), 2005

Dissertation Grant, The Center for Information and Research on Civic Learning and Engagement (CIRCLE) (\$10,000), 2003-2004

Scholarship of Teaching and Learning at the Center for Teaching Excellence, University of Maryland, with Kathleen J. Young, To study "Simulations as a Teaching Tool for Civic Education," 2004

### **Teaching and Service**

New Orleans Center for the Gulf South, Conference Grant to host pre-conference with K-12 teachers and scholars of gender socialization, 2017

Newcomb College Institute, Special Initiatives Grant with Mirya R. Holman, to host New Research on Gender & Political Psychology Conference, 2017

Course Enhancement Grant, Center for Engaged Learning & Teaching, Tulane University (\$250), 2015

Course Activity Fund Grant, Center for Public Service, Tulane University (\$400), 2015

WAVES Grant, Center for Public Service, Tulane University (\$250), 2015

Center for Scholars Grant, School of Liberal Arts, Tulane University (\$800), 2015

Course Development Grant, Center for Public Service at Tulane University (\$3500), 2014

William L. Duren Professor, Newcomb-Tulane College, Pedagogical Grant to implement poverty simulations in public policy classes (\$4000)

## **AWARDS**

### **Research**

Elsie Hillman Prize, Pennsylvania Center for Women and Politics at Chatham University, with Mirya Holman, Angie Bos, Jill Greenlee, and Zoe Oxley (2018)

Senior Glick Fellowship, School of Liberal Arts at Tulane University, 2013

Roberta Sigel Junior Scholar Paper Award, International Society of Political Psychology, "Patriotism and Political Participation among Russian and American Adolescents," with Judith Torney-Purta, 2002

### **Teaching and Service**

Honors Professor of the Year, Tulane University Honors Program, 2017  
Newcomb College Institute Oak Wreath, 2017

## **SELECTED INVITED PRESENTATIONS**

Newcomb Scholars faculty panel on research, Newcomb College Institute, February 2017

["The Political Landscape."](#) Panel Discussion with Cokie and Steve Roberts, Rep. Bob Livingston and Sen. John Breaux at the National Press Club, Washington, DC, September 2016

Centro de Investigación y Estudios Políticos/Centro de Investigación y Adiestramiento Político y Administrativo /Center for Inter-American Policy and Research, "The 2016 U.S. Presidential Election – A Primer," September 2016

La Trobe University (Australia) Study Tour: *When the Levee Breaks: New Orleans and the Mississippi*, June 2016

Mandela Washington Fellowship for Young African Leaders, Tulane University, July 2015

Department of Political Science panel with James Carville & Brian Brox, Tulane University, November 2014

**CONFERENCE  
PRESENTATIONS**  
(Last Five Years)

"Children's Views of Political Leadership," with Angela Bos, Jill Greenlee, Mirya R. Holman, and Zoe Oxley, American Political Science Association, September 2018

"Cueless in New Orleans: Voting Behavior When Traditional Shortcuts Are Missing," with Mirya R. Holman, American Political Science Association, September 2018

"Gender, Uncertainty, and Misperceptions," with Mirya R. Holman, European Political Science Association, Vienna, Austria, June 2018

"Sources and Effects of Gendered Messages about Politics," with Angela Bos, Jill Greenlee, Mirya Holman, and Zoe Oxley, Midwest Political Science Association Meetings, April 2018

"Issue Ownership and the Democratic Party on Schools" American Political Science Association, San Francisco, August 2017

"Charter School Boards: Composition, Roles and Public Engagement," American Political Science Association, Philadelphia, PA, August 2016

"Issue Ownership and the Effects of Party Convergence: Women's Shift Away from the Democratic Party on Schools," Midwest Political Science Association, April 2015.

"The Importance of the Education Issue for Women: Could the Democratic Party Be Selling Out to Republicans on Schools? Mentoring Conference for New Research on Gender and Political Psychology, College of Wooster, October 2014

"High Stakes Testing for Politicians? The Effects of Local Test Scores on Mayoral Elections," American Political Science Association, Washington, DC, August 2014

"Sixty Votes Needed to Pass: An Examination of How the Media Distort the Public's Understanding of Senate Rules," with Brian Brox, Midwest Political Science Association, Chicago, April 2014

"Adjusting to Immigrants in Small Towns," *The Challenges and Opportunities of Diversity in New Immigrant Destinations* at Trinity College (Hartford,

Conn.) sponsored by the Political Science Department and the Center for Urban and Global Studies, October 2013.

“The Best Accountability Measure We Have?” Midwest Political Science Association, Chicago, April 2013

**COURSES TAUGHT**

American Government  
Public Policy  
Public Opinion & Voting Behavior  
Elections in America  
The Politics of Poverty Policy  
The Politics of Education Policy  
Women & Public Policy  
Politics of Disasters  
Honors Colloquium: Honors Thesis Boot Camp  
Special Topics: The New Hampshire Primary

Director of Independent Studies: 12+  
Director of Honors Theses: 13+

**UNIVERSITY  
SERVICE**

**Tulane University & School of Liberal Arts**

Director & Creator, Summer Minor Program in U.S. Public Policy, 2013-present

Member, Newcomb-Tulane Faculty Advisory Committee on Summer Initiatives, 2018-present

Member, Student Conduct Appellate Board, 2017-present

Member, Student Conduct Hearing Board, 2016-2017

Social Policy & Practice Program Advisory Board, 2009-present

City, Culture & Community Ph.D. program, Affiliate faculty, 2010-present

Newcomb Fellow, H. Sophie Newcomb Memorial College Institute, 2008-present

Commission on Race and Tulane, Tulane University 2016-2018

Professor of Practice Review Committee, School of Liberal Arts, 2014-2017 (Chair: 2015-16)

Grievance Committee, School of Liberal Arts, 2010-2013

Selection Committee for Newcomb grants, 2012-2013

Selection Committee for Undergraduate Research Grants, Newcomb-Tulane College, 2011

**Department of Political Science, Tulane University**

Associate Chair, 2014-present

Budget & Faculty Committee, 2016-2018

Junior Professor Workshop Organizer, 2008-2018

Chair, Assistant Professor of American Politics Search Committee, 2014

Chair, Visiting Assistant Professor of American Politics Search Committee, 2014, 2016

Professor of Practice Search Committee (Gender & Sexuality Stud/Pol Science), 2013

Undergraduate Studies Committee, 2012

American Politics Search Committee, 2004

**PROFESSIONAL  
SERVICE**

Urban Politics Section Head, Southern Political Science Association meeting, San Juan, Puerto Rico, January 2020

Executive Committee, Urban & Local Politics Section of American Political Science Review, 2018-present

Conference Co-Organizer, New Research on Gender & Political Psychology, October 21-24, 2017, Tulane University

Editorial Board Member, *Urban Affairs Review*, 2017-present

Section Head for American Public Opinion, Midwest Political Science Meetings, Apr. 2016

Section Head for Civic Education, Southern Political Science Meetings, Jan. 2012

International Society of Political Psychology – Co-Chair of 2009 Best Dissertation Award Committee

Panel Discussant: American Political Science Association Meetings (2016); Midwest Political Science Association Meetings (2014, 2013, 2010, 2011); Southern Political Science Association Meetings (2009, 2007)

Panel Chair: Midwest Political Science Association Meetings (2015, 2014, 2012, 2011, 2009); Southern Political Science Association Meetings (2012, 2008, 2007)

Roundtable: New England Political Science Association Meetings, 2008

**COMMUNITY  
SERVICE**

Co-Director for New Orleans Chapter of Scholars Strategy Network, 2015-present

Community Support Member, Plan B Nola, 2018-present