

J. CELESTE LAY

Department of Political Science • Tulane University
Robert C. Cudd Hall • New Orleans, LA 70118
Office Phone: (504) 862-8323 • Cell Phone: (504) 812-7392
Email: jlay@tulane.edu • Website: <http://jcelestelay.com> • Twitter: @jcelestelay

ACADEMIC APPOINTMENTS

- 2019-present Senior Associate Dean of Academic Affairs, Newcomb-Tulane College, Tulane University
- Oversight of the Center for Global Education (Study Abroad, Office of International Students & Scholars, & English for Academic & Professional Purposes), the Honors Program, the Center for Academic Equity, Air Force/Army/Naval ROTC, the core curriculum, and academic integrity
 - Chaired Honors Program Task Force
 - Revised Tulane's Code of Academic Conduct
 - Revised reporting and processing of cases of academic misconduct
 - Search committee to hire Director of Center for Academic Equity
- 2013-present Associate Professor of Political Science, Tulane University
- 2014-2019 Associate Chair, Political Science Department, Tulane University
- Scheduled undergraduate & graduate teaching for largest program in the School of Liberal Arts
 - Hired & mentored adjunct professors
 - Maintained enrollment data
- 2013-2019 Director & Creator, U.S. Public Policy Summer Minor
- Created & oversaw curriculum & teaching
 - Advised students
 - Taught core course in public policy
- 2008-2013 Assistant Professor of Political Science, Tulane University
- 2006-2008 Assistant Professor of Political Science, Stonehill College
- 2004-2006 Assistant Professor of Political Science, Tulane University

EDUCATION

- 2004 Ph.D., Government and Politics, University of Maryland, College Park
- 2001 M.A., Government and Politics, University of Maryland, College Park
- 1999 B.A., Political Science, College of Charleston

RESEARCH

Books

A Midwestern Mosaic: Immigration and Political Socialization in Rural America (Philadelphia, PA: Temple University Press, 2012)

Cultivating Democracy: Civic Environments and Political Socialization in America, with James G. Gimpel and Jason E. Schuknecht (Washington, DC: Brookings Institution Press, 2003)

Articles in Peer- Reviewed Journals

“Are You Picking Up What I’m Laying Down? Ideology in Low-Information Elections” with Mirya R. Holman (forthcoming, *Urban Affairs Review*)

“Kids’ Views of the President: Replicating Early Political Socialization Scholarship” with Mirya R. Holman, Angela Bos, Zoe Oxley, and Jill Greenlee (forthcoming, *Public Opinion Quarterly*)

“100 Years of Suffrage and Girls Still Struggle to Find their ‘Fit’ in Politics,” with Mirya R. Holman, Angela Bos, Zoe Oxley, and Jill Greenlee (forthcoming, *PS: Political Science & Politics*)

“TIME for Kids to Learn Gender Stereotypes: Analysis of Gender & Political Leadership in a Common Social Studies Resource for Children” with Mirya R. Holman, Angela Bos, Zoe Oxley, Jill Greenlee, and Allison Buffett (undergraduate student) (Online First 2019 *Politics & Gender*)

“Policy Learning & Transformational Change: University Policies on Sexual Harassment,” *Journal of Women, Politics & Policy* 40 (2019): 156-165.

Reprinted in *MeToo Political Science*, edited by Nadia E. Brown (CRC Press, 2019).

“They See Dead People (Voting): Correcting Misperceptions about Voter Fraud in the 2016 U.S. Presidential Election,” with Mirya R. Holman, *Journal of Political Marketing* 18 (2019): 31-68.

“Private Governance of Public Schools: Representation, Priorities & Compliance in New Orleans Charter School Boards,” with Anna Bauman (undergraduate student), *Urban Affairs Review* 55 (2019): 1006-1034.

“The Buck Stops with the Education Mayor: Mayoral Control and Local Test Scores in U.S. Urban Mayoral Elections” with Michael Tyburski, *Politics & Policy* 45 (2017): 964-1002.

“Adjusting to Immigrants in Two Midwestern Communities: Same Outcome, Different Process,” *Social Science Quarterly* 98 (2017): 1731-1748.

“She Was Born in a Small Town: The Advantages and Disadvantages in Political Knowledge and Efficacy for Rural Girls,” *Journal of Women, Politics & Policy* 38 (2017): 318-334.

“Ignorance Is Bliss: Information Sources and Parents’ Beliefs about School Choice in New Orleans” *Urban Affairs Review* 52 (2016): 973-994.

“Polling in Impossible Conditions: Pre-election Polling in New Orleans after Hurricane Katrina,” with Brian J. Brox, *Journal of Public Management and Social Policy* 22 (2) (2015): Article 4.

“Like Turtles in Their Shells?: Civic Withdrawal among Young People in Diverse Small Towns,” *Revistas Debates* 6 (2012): 215-235.

“Race, Retrospective Voting, and Disasters: The Reelection of C. Ray Nagin after Hurricane Katrina” *Urban Affairs Review* 44 (2009): 645-662.

“Put to the Test: Understanding Differences in Support for High-Stakes Testing” with Atiya Kai Stokes-Brown, *American Politics Research* 37 (2009): 429-448.

“Political Socialization and Reactions to Immigration-Related Diversity in Rural America” with James G. Gimpel, *Rural Sociology* 73 (2008): 180-204.

“Smaller Isn’t Always Better: School Size and Participation among Young People” *Social Science Quarterly* 88 (2007): 790-815.

“Learning about Politics in Low Income Communities: Poverty and Political Knowledge” *American Politics Research* 34 (2006): 319-340.

“Simulating a Senate Office: The Impact on Student Knowledge and Attitudes” with Kathleen J. Smarick, *Journal of Political Science Education* 2 (2006): 1-16.

“Women Running ‘As Women’: Candidate Gender, Campaign Issues, and Voter Targeting Strategies” with Paul S. Herrnson and Atiya Kai Stokes, *Journal of Politics* 65 (2003): 244-255.

Book Chapters (peer-reviewed)

“Drawing Madame President: How Children Imagine Hillary Clinton as a Political Leader” with Jill S. Greenlee, Angela L. Bos, Mirya R. Holman, and Zoe M. Oxley, In *The Hillary Effect*, edited by Ivy Cargile, Denise Davis, Jennifer Merolla and Rachel VanSickle-Ward (forthcoming, Bloomsbury)

“Immigration and New Rural Residents,” in *Rural Poverty in the U.S.A.*, edited by Ann R. Tickamyer, Jennifer Sherman, and Jennifer Warlick (Columbia University Press, 2017), pp 193-202. Book winner of the Fred H. Buttell Outstanding Scholarly Achievement Award from the Rural Sociological Society

“The Salience of Schools and Safety: Explaining Mayoral Voting among Women in Cities,” in *Minority Voting in the United States*, edited by Kyle L. Kreider and Thomas J. Baldino (Santa Barbara, CA: Praeger/ABC-Clio, 2015), pp 168-189.

“Education Policy in the States,” In *Guide to State Politics and Policy*, edited by Richard Niemi and Joshua Dyck, CQ Press (Los Angeles: Sage, 2014), pp 367-382.

“Party Identification, Local Partisan Contexts and the Acquisition of Participatory Attitudes” with James G. Gimpel, In *The Social Logic of Politics: Personal Networks as Contexts for Political Behavior*, edited by Alan Zuckerman (Philadelphia: Temple University Press, 2004).

Other Scholarly Publications

[“What do kids think of the president?”](#) with Mirya Holman, Angela L. Bos, Jill S. Greenlee, and Zoe M. Oxley, “The Conversation,” February 3, 2020

[“How Uneven Marketing of Schools in New Orleans Is Turning Education into a Commodity,”](#) with Alison Reip, *Scholars Strategy Network Basic Facts*, November 2017.

Book Review, *The Political Battle of the Sexes: Exploring the Sources of Gender Gaps in Policy Preferences*, *Politics & Gender* 13 (2017): 353-355.

[“When It Comes to New Orleans Schools, Who Is Making the Choices?”](#) “The Conversation” August 25, 2015

[“Rhetoric and Reality in the ‘All Charter’ Approach to School Reform in New Orleans,”](#) *Scholars Strategy Network Basic Facts*, June 2014.

Contributor, *Encyclopedia of Women and American Politics*, ed. Lynne E. Ford (New York: Facts on File, 2008). Entries include: EMILY's List, Gender Gap, *Planned Parenthood of Southeastern Pennsylvania v. Casey*, Settlement House Movement, and *Whitner v. South Carolina*

"Looking Into the Future: Commentary" with Karen M. Kaufmann, *Children of Immigrant Families: The Future of Children*, a publication of The Woodrow Wilson School of Public and International Affairs at Princeton University and The Brookings Institution. Vol 14, No. 2, 2004.

"Women Candidates: Shattering the Glass Ceiling?" with Paul S. Herrnson and Atiya Kai Stokes. *Campaigns and Elections Magazine*, May, 2001.

Op-Eds

["While Health Bill Benefits Affluent, Losers Include Our Children, Parents, Siblings, Us."](#) *The New Orleans Advocate*, July 5, 2017

["Wide Disparity in Outreach Efforts in New Orleans Schools."](#) with Alison Reip (undergraduate student) *The New Orleans Advocate*, April 20, 2016

["New Orleans Takeover Is a Model – Of What Not to Do With Georgia Schools."](#) *Atlanta Journal Constitution* "Get Schooled Blog" Guest Opinion, April 1, 2015; Reprinted for [Empathy Educates](#)

["Charter Experiment in New Orleans a Failure."](#) *The New Orleans Advocate*, June 11, 2014

Works in Progress

A Model System? Governance & Democracy in an All-Charter School District: This book examines the civic effects of New Orleans's shift to a nearly all-charter school system (under review).

Political Socialization of Young Children Study – a series of projects with Angela Bos, Jill Greenlee, Mirya R. Holman, and Zoe Oxley

- "Partisanship on the Playground: Ideological Sorting & Polarization among Children," (under review)
- "You Can't Be What You Can't See: When and how children see politics as masculine and male" (manuscript in progress)

"Choosy Moms Choose Schools: Gender and School Choice," (manuscript in progress)

"The Polls & School Choice" (manuscript in progress)

GRANTS

Research

Monroe Fellows Research Grant, New Orleans Center for the Gulf South (\$9675) to collect public opinion data on New Orleans schools, 2017

Committee on Research Summer Grant, Tulane University (\$9975) to collect public opinion data on New Orleans schools, 2017

Newcomb College Institute, Tulane University, with Mirya R. Holman and Menaka Philips (\$3692) to fund trip to inauguration to interview attendees and protestors, 2016-2017

Carol Lavin Bernick Faculty Grant, Tulane University, with Mirya R. Holman (\$12,500) to fund a subsample in the Cooperative Congressional Election Study, 2016

Newcomb College Institute Research Grant, Tulane University, to study the political socialization of rural girls (\$4000), 2011

Junior Scholar Travel Grant, International Society of Political Psychology (\$500), 2009

Tulane Committee on Research Summer Fellowship (\$2500), 2009

Tulane School of Liberal Arts, research grant to complete book (\$10,000), 2008-2010

Tulane Office of Public Relations, research grant to conduct a public opinion poll in New Orleans, with Brian J. Brox (\$5000), 2006

Tulane Committee on Research Summer Fellowship (\$4000), 2005

Dissertation Grant, The Center for Information and Research on Civic Learning and Engagement (CIRCLE) (\$10,000), 2003-2004

Scholarship of Teaching and Learning at the Center for Teaching Excellence, University of Maryland, with Kathleen J. Young , To study "Simulations as a Teaching Tool for Civic Education," 2004

Teaching and Service

New Orleans Center for the Gulf South, Conference Grant to host pre-conference with K-12 teachers and scholars of gender socialization, 2017

Newcomb College Institute, Special Initiatives Grant with Mirya R. Holman, to host New Research on Gender & Political Psychology Conference, 2017

Course Enhancement Grant, Center for Engaged Learning & Teaching, Tulane University (\$250), 2015

Course Activity Fund Grant, Center for Public Service, Tulane University (\$400), 2015

WAVES Grant, Center for Public Service, Tulane University (\$250), 2015

Center for Scholars Grant, School of Liberal Arts, Tulane University (\$800), 2015

Course Development Grant, Center for Public Service at Tulane University (\$3500), 2014

William L. Duren Professor, Newcomb-Tulane College, Pedagogical Grant to implement poverty simulations in public policy classes (\$4000)

AWARDS

Research

2018 – Elsie Hillman Prize, Pennsylvania Center for Women and Politics at Chatham University, with Mirya Holman, Angie Bos, Jill Greenlee, and Zoe Oxley

Senior Glick Fellowship, School of Liberal Arts at Tulane University (\$5000) – to research gender and voting in mayoral elections, 2013-2014

Roberta Sigel Junior Scholar Paper Award, International Society of Political Psychology, "Patriotism and Political Participation among Russian and American Adolescents," with Judith Torney-Purta, 2002

Teaching and Service

Honors Professor of the Year, Tulane University Honors Program, 2017

Newcomb College Institute Oak Wreath, 2019, 2017

INVITED PRESENTATIONS (Selected)

American Politics Colloquium, University of Minnesota, March 2020

[“The Political Landscape.”](#) Panel Discussion with Cokie and Steve Roberts, Rep. Bob Livingston and Sen. John Breaux at the National Press Club, Washington, DC, September 2016

Centro de Investigación y Estudios Políticos/Centro de Investigación y Adiestramiento Político y Administrativo /Center for Inter-American Policy and Research, “The 2016 U.S. Presidential Election – A Primer,” September 2016

La Trobe University (Australia) Study Tour: *When the Levee Breaks: New Orleans and the Mississippi*, June 2016

Mandela Washington Fellowship for Young African Leaders, Tulane University, July 2015

Department of Political Science panel with James Carville & Brian Brox, Tulane University, November 2014

Trinity College (Connecticut), Conference on the Challenges and Opportunity of Diversity in New Immigrant Destinations, October 2013

Louisiana State University, Department of Political Science, December 2012

The Kettering Foundation, September 2010

Tulane University Women’s Association, Newcomb College Center for Research on Women, January 2010

The Center for Information and Research on Civic Learning and Engagement (CIRCLE) Conference on High School Reform: June 2005 Video: <http://www.c-span.org/person/?celestelay>

CONFERENCE PRESENTATIONS (Last Five Years)

“Partisanship on the Playground: Ideological Sorting & Polarization among Children,” to be presented at the American Political Science Association, Washington, DC, August 2019

“Laying the Groundwork for a Takeover: Pre-Katrina Education Policies in Louisiana,” with Bethany Carter, to be presented at the American Political Science Association, Washington, DC, August 2019

“You cannot be what you cannot see: When and how children see politics as masculine and male,” to be presented at the European Conference on Politics & Gender, Amsterdam, July 2019

“Patterns in Children’s Male Stereotypic Perceptions of Political Leaders,” to be presented at the International Society of Political Psychology, Lisbon, July 2019

“Drawing Political Leaders: Race/Ethnicity and Gender in Children’s Views of Politics,” presented at the Society for Research in Child Development meetings, Baltimore, MD, March 2019

“You Cannot Be What You Cannot See: When & How Children See Politics as Masculine & Male,” with Angela Bos, Jill Greenlee, Mirya Holman, and Zoe Oxley, presented at the Southern Political Science Association, January 2019

“Choosy Moms Choose Schools: Gender and School Choice,” presented at the Southern Political Science Association, Austin, TX, January 2019

“Cueless in New Orleans: Voting Behavior When Traditional Shortcuts Are Missing,” with Mirya R. Holman, to be presented at the American Political Science Association, Boston, September 2018

“Children’s Views of Political Leadership,” with Angela Bos, Jill Greenlee, Mirya R. Holman, and Zoe Oxley, to be presented at the American Political Science Association, Boston, September 2018

“Gender, Uncertainty, and Misperceptions,” with Mirya R. Holman, European Political Science Association, Vienna, Austria, June 2018

“Sources and Effects of Gendered Messages about Politics,” with Angela Bos, Jill Greenlee, Mirya Holman, and Zoe Oxley, Midwest Political Science Association Meetings, April 2018

“Issue Ownership and the Democratic Party on Schools” American Political Science Association, San Francisco, August 2017

“Charter School Boards: Composition, Roles and Public Engagement,” American Political Science Association, Philadelphia, PA, August 2016

“Issue Ownership and the Effects of Party Convergence: Women’s Shift Away from the Democratic Party on Schools,” Midwest Political Science Association, April 2015.

COURSES TAUGHT

American Government

Public Policy

Public Opinion & Voting Behavior

Elections in America

The Politics of Poverty Policy

The Politics of Education Policy

Women & Public Policy

Politics of Disasters

Honors Colloquium: Honors Thesis Boot Camp

Special Topics: The New Hampshire Primary

Director of Independent Studies: 10+

Director of Honors Theses: 17+

Other Honors Theses: 15+

Graduate Independent Studies: 4+

UNIVERSITY SERVICE

Tulane University

Newcomb Fellow, H. Sophie Newcomb Memorial College Institute, 2008+

Sexual Harassment Committee, 2020+

Tulane Campus Recognition Planning Committee, 2019+

Advisory Board, Master of Public Administration, School of Professional Advancement, 2019+

Curriculum Committee, School of Professional Advancement, 2019+

Advisory Board, School of Professional Advancement, 2019+

Newcomb-Tulane Faculty Advisory Committee on Summer Initiatives, 2018-2019

Student Conduct Appellate Board, 2017-2018

Student Conduct Hearing Board, 2016-2017

Commission on Race and Tulane Values, 2016-2018

Selection Committee for Undergraduate Research Grants, Newcomb-Tulane College, 2011

School of Liberal Arts, Tulane University

Social Policy & Practice Program Advisory Board, 2009-present

City, Culture & Community Ph.D. program, Affiliate faculty, 2010-present

Professor of Practice Review Committee, School of Liberal Arts, 2014-2017 (Chair: 2015-16)

Grievance Committee, School of Liberal Arts, 2010-2013

Selection Committee for Newcomb College Institute grants, 2012-2013

Department of Political Science, Tulane University

Ad-Hoc Committee on Revising Department Constitution, 2020

Budget & Faculty Committee, 2016-2018

Junior Professor Workshop Organizer, 2008-2018

Chair, Assistant Professor of American Politics Search Committee, 2014

Chair, Visiting Assistant Professor of American Politics Search Committee, 2014, 2016

Professor of Practice Search Committee (Gender & Sexuality Stud/Pol Science), 2013

Undergraduate Studies Committee, 2012

American Politics Search Committee, 2004

PROFESSIONAL SERVICE

Urban Politics Section Head, Southern Political Science Association meeting, San Juan, Puerto Rico, January 2020

Executive Committee, Urban & Local Politics Section of American Political Science Review, 2018+

Conference Co-Organizer, New Research on Gender & Political Psychology, October 21-24, 2017, Tulane University

Editorial Board Member, *Urban Affairs Review*, 2017-present

Section Head for American Public Opinion, Midwest Political Science Meetings, Apr. 2016

Section Head for Civic Education, Southern Political Science Meetings, Jan. 2012

International Society of Political Psychology – Co-Chair of 2009 Best Dissertation Award Committee

Journal Reviewer: *American Journal of Political Science*; *American Political Thought*; *American Politics Research*; *Educational Policy*; *Harvard International Journal of Press/Politics*; *International Migration Review*; *Journal of Ethnic and Migration Studies*; *Journal of Nonprofit & Public Affairs*; *Journal of Politics*; *Journal of Political Science Education*, *Journal of Urban Affairs*;

Middle West Review, Politics & Policy, Political Behavior; Political Research Quarterly; Political Science Quarterly; Politics & Gender; Politics, Groups and Identities; Social Forces; Social Science Quarterly; Social Science Research; The Sociological Quarterly; Urban Affairs Review

Book Reviewer: State University of New York Press, University of Michigan Press, Temple University Press, Thomson-Wadsworth Publishing, Rowman and Littlefield, Oxford University Press

Panel Discussant: American Political Science Association meetings (2016); Midwest Political Science Association meetings (2014, 2013, 2010, 2011); Southern Political Science Association meetings (2009, 2007)

Panel Chair: Midwest Political Science Association meetings (2015, 2014, 2012, 2011, 2009); Southern Political Science Association Meetings (2012, 2008, 2007)

Roundtable: Southern Political Science Association meetings, 2019; New England Political Science Association meetings, 2008

COMMUNITY SERVICE

Co-Director for New Orleans Region of Scholars Strategy Network, 2015-2019

Community Support Member, Plan B Nola, 2018-2019

ACADEMIC DEVELOPMENT ACTIVITIES

APSA's #MeTooPoliSci Short Course on sexual harassment, August 2018

Tulane's "OneWave" Training in preventing sexual assault on campuses, 2016

Structural Equation Modeling, Data Analysis Training Institute of Connecticut, University of Connecticut, June 2010

Center for Public Service Seminar in Service Learning, Tulane University, Spring 2010

Introduction to Multilevel Analysis and Methods: Hierarchical Linear Models, Department of Measurement, Statistics and Evaluation, University of Maryland, January 2003

The International Society of Political Psychology-Ohio State University Summer Institute in Political Psychology, July 2002